



MICHIGAN AUTOMOBILE DEALERS ASSOCIATION

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Media Advisory News Release

January 9, 2003

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Dealership presents CPR training mannequin to Exeter Fire Department

Monroe, Mich. — Having the right tools for cardiopulmonary resuscitation (CPR) training can make the difference between life and death. Now this training will be a little easier for the Exeter Volunteer Fire Department, due to a donation from the National Automobile Dealers Charitable Foundation.

On Tuesday, January 14 at Ralph Thayer Mazda Volkswagen Toyota, Ralph Thayer and Terry Burns, executive vice president of the Michigan Automobile Dealers Association, will present the department a Resusci Anne complete CPR training unit.

The CPR mannequin gives signals telling when the trainee is applying appropriate pressure in the right spot or breathing correctly into the unit's mouth. With the training, students learn the "feel" of giving quick, lifesaving emergency treatment.

CPR training has been proven to increase the likelihood of survival from ventricular fibrillation. Many victims who would otherwise die have been saved and returned to normal activities. The training takes from three to five hours of intensive practice and lectures.

The Exeter Volunteer Fire Department is one of seven Michigan groups to receive training mannequins this year.

The National Automobile Dealers Charitable Foundation is part of the National Automobile Dealers Association, headquartered in McLean, Va. The Michigan Automobile Dealers Association is a trade association representing Michigan's new vehicle dealers.

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What: Presentation of Resusci Anne CPR training unit
Where: Ralph Thayer Mazda Volkswagen Toyota, 14975 W. Monroe US-25, Monroe
When: 11:15 a.m., Tuesday, January 14