



## **MICHIGAN AUTOMOBILE DEALERS ASSOCIATION**

P.O. BOX 2525 • EAST LANSING, MI 48826-2525 • (517) 351-7800 • (800) 292-1923 • FAX (517) 351-3120

### **Media Advisory News Release**

January 9, 2003

#### **For more information, contact:**

Ralph Thayer, Ralph Thayer Mazda Volkswagen Toyota, (734) 242-3900

Terry Burns, Michigan Automobile Dealers Association, (800) 292-1923

Tanya Reynolds, Michigan Automobile Dealers Association, (800) 292-1923

### **Dealership presents CPR training mannequin to Monroe Township Fire Department**

Monroe, Mich. — Having the right tools for cardiopulmonary resuscitation (CPR) training can make the difference between life and death. Now this training will be a little easier for the Monroe Township Fire Department, due to a donation from the National Automobile Dealers Charitable Foundation.

On Tuesday, January 14, at Ralph Thayer Mazda Volkswagen Toyota, Ralph Thayer and Terry Burns, executive vice president of the Michigan Automobile Dealers Association, will present the department a Resusci Junior complete CPR training unit.

The CPR mannequin gives signals telling when the trainee is applying appropriate pressure in the right spot or breathing correctly into the unit's mouth. With the training, students learn the "feel" of giving quick, lifesaving emergency treatment.

CPR training has been proven to increase the likelihood of survival from ventricular fibrillation. Many victims who would otherwise die have been saved and returned to normal activities. The training takes from three to five hours of intensive practice and lectures.

The Monroe Township Fire Department is one of seven Michigan groups to receive training mannequins this year.

The National Automobile Dealers Charitable Foundation is part of the National Automobile Dealers Association, headquartered in McLean, Va. The Michigan Automobile Dealers Association is a trade association representing Michigan's new vehicle dealers.

###

What: Presentation of Resusci Junior CPR training unit  
Where: Ralph Thayer Mazda Volkswagen Toyota, 14975 W. Monroe US-25, Monroe  
When: 11 a.m., Tuesday, January 14