



## **MICHIGAN AUTOMOBILE DEALERS ASSOCIATION**

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### **Media Advisory News Release**

January 16, 2003

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### **Dealership presents CPR training mannequin to Blair Township EMS**

Traverse City, Mich. — Having the right tools for cardiopulmonary resuscitation (CPR) training can make the difference between life and death. Now this training will be a little easier for the Blair Township EMS, due to a donation from the National Automobile Dealers Charitable Foundation.

On Tuesday, January 21, at Cherry Capital Oldsmobile Cadillac in Traverse City, Otto Belovich, dealership president, and Terry Burns, executive vice president of the Michigan Automobile Dealers Association, will present the department a Resusci Anne baby training unit.

The infant-sized CPR mannequin gives signals telling when the trainee is applying appropriate pressure in the right spot or breathing correctly into the unit's mouth. With the training, students learn the "feel" of giving quick, lifesaving emergency treatment.

CPR training has been proven to increase the likelihood of survival from ventricular fibrillation. Many victims who would otherwise die have been saved and returned to normal activities. The training takes from three to five hours of intensive practice and lectures.

The Blair Township EMS is one of seven Michigan groups to receive training mannequins this year.

The National Automobile Dealers Charitable Foundation is part of the National Automobile Dealers Association, headquartered in McLean, Va. The Michigan Automobile Dealers Association is a trade association representing Michigan's new vehicle dealers.

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What: Presentation of Resusci Anne baby CPR training unit  
Where: Cherry Capital Oldsmobile Cadillac  
When: 3 p.m., Tuesday, January 21