



MICHIGAN AUTOMOBILE DEALERS ASSOCIATION

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Media Advisory News Release

December 8, 2003

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Dealership presents CPR training mannequin to Holland Community Hospital on December 15

Holland, Mich. — Having the right tools for cardiopulmonary resuscitation (CPR) training can make the difference between life and death. Now this training will be a little easier for Holland Community Hospital, due to a donation from the National Automobile Dealers Charitable Foundation.

On Monday, December 15, Ed Bosch of R.E. Barber Ford in Holland and Larry Parker from the Michigan Automobile Dealers Association will present the hospital a Resusci Anne complete CPR training mannequin.

The CPR mannequin gives signals telling when the trainee is applying appropriate pressure in the right spot or breathing correctly into the unit's mouth. With the training, students learn the "feel" of giving quick, lifesaving emergency treatment. Holland Community Hospital trains up to 1,000 hospital employees and community residents every year using this equipment.

CPR training has been proven to increase the likelihood of survival from ventricular fibrillation. Many victims who would otherwise die have been saved and returned to normal activities. The training takes from three to five hours of intensive practice and lectures.

The National Automobile Dealers Charitable Foundation is part of the National Automobile Dealers Association, headquartered in McLean, Va. The Michigan Automobile Dealers Association is a trade association representing Michigan's new vehicle dealers.

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What: Presentation of Resusci Anne CPR training mannequin
Where: R.E. Barber Ford, 640 East 8th Street
When: 2:30 p.m., Monday, December 15