



MICHIGAN AUTOMOBILE DEALERS ASSOCIATION

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News Release

January 19, 2004

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Michigan Automobile Dealers Association announces selection of 2004 officers

Birmingham, Mich. — Michigan dealers selected their 2004 officers at the Michigan Automobile Dealers Association's Annual Meeting last month at the Townsend Hotel in Birmingham.

Tom Thelen of Thelen Automotive Group in Bay City became the 78th MADA president when he started his term this month. Also selected as officers are First Vice President David Kring of Tallberg Chevrolet Olds Cadillac in Petoskey, Second Vice President and Treasurer Joe Falzon of Signature Ford Lincoln Mercury Jeep in Owosso and MADA's newest officer, Third Vice President Bill Demmer of Jack Demmer Lincoln Mercury in Dearborn. The officers will help the group's board direct various programs and initiatives.

"New-vehicle dealerships generated more than 25 percent of Michigan's retail sales and supported the state's economy with more than \$2.2 billion in payroll for Michigan residents," noted Thelen. "We want to continue our contributions to local communities and families by remaining a strong, viable industry."

The 82-year-old Michigan Automobile Dealers Association represents the interests of more than 800 dealer and associate members through governmental relations, licensing and bond services, group insurance, industry relations and educational programs.

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