



MICHIGAN AUTOMOBILE DEALERS ASSOCIATION

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Media Advisory News Release

May 12, 2004

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Dealership presents CPR training mannequin to Scottville Fire Department on May 25

Ludington, Mich. — Having the right tools for cardiopulmonary resuscitation (CPR) training can make the difference between life and death, especially for medical first responders. Now this training will be a little easier for the Scottville Fire Department, due to a donation from the National Automobile Dealers Charitable Foundation (NADCF).

On Tuesday, May 25, Tom Urka of Urka Auto Center and Terry Burns of the Michigan Automobile Dealers Association will present a Resusci® Anne CPR training mannequin to the Scottville Fire Department.

The training mannequin gives signals telling when the trainee is applying appropriate pressure in the right spot or breathing correctly into the unit's mouth. With the training, students learn the "feel" of giving quick, lifesaving emergency treatment.

CPR training has proven to increase the likelihood of survival from ventricular fibrillation. Many victims who would otherwise die are saved and return to normal activities. The training takes three to five hours for intensive practice and lectures. The mannequin will let the department offer this critical training to at least 20 personnel.

Urka Auto Center sponsored the fire department's application to the foundation. The Resusci® Anne mannequin program and NADCF's other charitable activities are made possible by donations from members of the National Automobile Dealers Association and Michigan Automobile Dealers Association.

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What: Presentation of a Resusci® Anne CPR training mannequin
Where: Urka Auto Center, 3736 W. US-10, Ludington
When: 4 p.m., Tuesday, May 25