



MICHIGAN AUTOMOBILE DEALERS ASSOCIATION

P.O. BOX 2525 • EAST LANSING, MI 48826-2525 • (517) 351-7800 • (800) 292-1923 • FAX (517) 351-3120

Media Advisory

July 7, 2004

For more information, contact:

Jim Waldron or Mike Curry, Jim Waldron Pontiac Buick GMC, (810) 653-1000

Susan Shreve, American Red Cross Genesee-Lapeer Chapter, (810) 257-0747

Terry Burns, Michigan Automobile Dealers Association, (800) 292-1923

Tanya Reynolds, Michigan Automobile Dealers Association, (800) 292-1923

Dealership presents CPR training mannequin to local American Red Cross chapter

Davison, Mich. — Having the right tools for cardiopulmonary resuscitation (CPR) training can make the difference between life and death. Now this training will be a little easier for the Genesee-Lapeer chapter of the American Red Cross, due to a donation from the National Automobile Dealers Charitable Foundation (NADCF).

On Monday, July 12, Jim Waldron of Jim Waldron Pontiac Buick GMC and Terry Burns of the Michigan Automobile Dealers Association will present a Resusci® Anne CPR training mannequin to the American Red Cross' Genesee-Lapeer Chapter.

The training mannequin gives signals telling when the trainee is applying appropriate pressure in the right spot or breathing correctly into the unit's mouth. With the training, students learn the "feel" of giving quick, lifesaving emergency treatment.

CPR training has proven to increase the likelihood of survival from ventricular fibrillation. Many victims who would otherwise die are saved and return to normal activities. The training takes three to five hours for intensive practice and lectures.

Jim Waldron Pontiac Buick GMC sponsored the chapter's application to the foundation. The Resusci® Anne mannequin program and NADCF's other charitable activities are made possible by donations from members of the National Automobile Dealers Association and Michigan Automobile Dealers Association.

###

What: Presentation of a Resusci® Anne CPR training mannequin
Where: Jim Waldron Pontiac Buick GMC, 1146 S. State Street, Davison
When: 2 p.m., Monday, July 12