

New Benefits for the Michigan Automobile Dealers Association

MADA and American Fidelity – enhancing employee benefits at little or no cost to you, the employer

For over 40 years American Fidelity has been a leader in providing voluntary employee benefits to Associations like yours across the United States. American Fidelity is also a proven leader in providing a number of services that help enhance your employee's benefit package – services like Section 125 cafeteria plan administrative services, face-to-face benefit consultations, and Internet-based employee benefit enrollments.

American Fidelity can provide assistance in establishing a **Section 125 Plan** for your company, as well as providing administrative services for your plan **at no additional cost** for Premium Only Plans (POP), with American Fidelity products and minimal requirements.

Through your membership with MADA, you have access to a new program that can help you solve three of the most difficult benefit challenges.

1. **Offering benefits that help recruit and retain employees** – providing your employees with options beyond just health and dental will help take your benefits program to the next level.
2. **Managing your benefit costs** – voluntary programs can expand your available benefit options with little or no cost to you; you aren't required to contribute to the cost of benefits.
3. **Finding a provider you can trust** – American Fidelity is rated A+ (Superior) by A.M. Best Company*, a recognized authority of ratings in the insurance industry.

*Best's Insurance Report: Life and Health, 2004 Edition (A+ is 2 out of 16 with 1 being the highest)

MADA has a new solution for your employee benefit programs...Online Enrollment.

- A paperless enrollment process that enables 24/7 anytime, anywhere service
- A benefit program where your employees enroll completely online
- Provide an efficient tool to communicate benefit options to your employees
- Allows you to spend less time managing the annual benefit open enrollment process

You also have access to American Fidelity's extensive benefit package:

- Accident Only
- Disability Income Insurance
- Limited Benefit Cancer Expense Insurance
- Section 125 Administrative Services

Whether you are starting a new voluntary employee benefits program or enhancing your existing program, American Fidelity Assurance Company can help.

Contact an American Fidelity representative at 1-888-229-0022 for more information!

