

As a business owner, you owe it to your employees to do what you do best - run your dealership. Sometimes that means delegating important responsibilities such as retirement plan administration to an expert outside the company - an experienced company with a proven track record of getting the job done right - a company dedicated exclusively to 401(k). That company is Freedom One Retirement Services, MADA's endorsed 401(k) plan provider.

Freedom One currently services over 200 auto dealerships and is ranked as Michigan's largest full-service 401(k) plan provider, boasting a near-perfect client retention record and ranking among southeast Michigan's 'Top 50' companies.

Freedom One is dedicated to helping you manage a 401(k) plan that performs well above expectations. This begins with a complimentary, no obligation Due Diligence Review (DDR), and comprehensive report of your current retirement plan. This highly effective process has positioned Freedom One as one of the top 401(k) record keepers in the country as determined by *Plan Sponsor* magazine. This DDR helps fulfill your fiduciary responsibilities and gives Freedom One the information needed to maximize your 401(k) plan's earning power when you engage their services. Freedom One's retirement consultants take it from there.

With more than 18 years experience, the Freedom One team has earned a reputation of providing the industry's most comprehensive 401(k) services, achieving enviable results. One of the keys to this success is the signature one-on-one education and communication process that dedicates a minimum of 45 minutes with each eligible employee. The group meetings and subsequent scheduled individual meetings are conducted by a trained retirement consultant dedicated to total client satisfaction. This innovative approach ensures that employees are up to speed on their 401(k) plan, understand what it means for their future, and are motivated to invest for tomorrow. The result: Freedom One achieves greater employee participation levels (average 90%) and significantly higher 401(k) contribution rates (average 7%) - often twice as much as the previous administrator. Keep in mind that more contributions today help to ensure greater security down the road.

If you're thinking about turning over the keys of your company's 401(k) plan to an expert investment advisory firm, consider Freedom One. With more than 70 employees professionally managing over \$2 billion in retirement plan assets, Freedom One runs circles around the competition. They're revved up and ready to put things in motion for you.

Freedom One Retirement Services is driven to help you and your employees succeed financially in retirement. Learn more about Freedom One at [www.freedomonefinancial.com](http://www.freedomonefinancial.com) or call 248-620-8100.

