



## **MICHIGAN AUTOMOBILE DEALERS ASSOCIATION**

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**For immediate release**

February 8, 2005

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### **Dealership presents CPR training mannequin to Alpena Regional Medical Center**

Alpena, Mich. -- Having the right tools for cardiopulmonary resuscitation (CPR) training can make the difference between life and death. Now this training will be a little easier in Alpena due to a donation from the National Automobile Dealers Charitable Foundation (NADCF).

On **February 8**, Kim Thompson, president of Thompson Sales and Service in Alpena and long-time member of the Michigan Automobile Dealers Association, will present a Resusci® Anne CPR training mannequin to Alpena Regional Medical Center.

The training mannequin gives signals telling when the trainee is applying appropriate pressure in the right spot or breathing correctly into the unit's mouth. With the training, students learn the "feel" of giving quick, lifesaving emergency treatment.

CPR training has proven to increase the likelihood of survival from ventricular fibrillation. Many victims who would otherwise die are saved and return to normal activities. The training takes three to five hours for intensive practice and lectures. The donated mannequin will allow the medical center to offer additional CPR training classes to the community.

As part of the donation, Thompson has requested that the medical center provide employees from the five Alpena dealerships a CPR training class using the new Resusci Anne mannequin. The medical center also provides classes to the community on the 2<sup>nd</sup> Tuesday of each month.

Thompson Sales and Service, along with the Alpena New Car and Truck Dealers Association, sponsored the medical center's application to the foundation, whose charitable activities are supported by donations from National Automobile Dealers Association and Michigan Automobile Dealers Association members.

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**What: Presentation of Resusci® Anne CPR training mannequin**

**Where: Thompson Sales and Service  
3550 US-23 South, Alpena**

**When: Tuesday, February 8, 2005 at 11:30 a.m.**