



MICHIGAN AUTOMOBILE DEALERS ASSOCIATION

P.O. Box 2525 • East Lansing, Michigan 48826-2525 • (517) 351-7800 • (800) 292-1923 • (517) 351-3120 fax

For immediate release

April 3, 2006

For more information, contact:

Mr. Terry Kraker, Coopersville Motors (616) 997-9600
Chief Fred Langeland, Allendale Fire Dept., (616) 895-4544
Mr. Jim Schippers, Coopersville Rescue, (616) 262-7908
Mr. Terry Burns, Michigan Automobile Dealers Association, (800) 292-1923

Dealership presents CPR training mannequins to Allendale FD and Coopersville Rescue

Coopersville, Mich. -- Having the right tools for cardiopulmonary resuscitation (CPR) training can make the difference between life and death. Now this training will be a little easier in Allendale and Coopersville due to donations from the National Automobile Dealers Charitable Foundation (NADCF).

On April 4, Terry Kraker of Coopersville Motors and long-time member of the Michigan Automobile Dealers Association, will present Resusci® Anne CPR training mannequins to the Allendale Fire Department and Coopersville Rescue. Coopersville Mayor Kenneth L. Bush is also expected to attend the presentation.

The training mannequins gives signals telling when the trainee is applying appropriate pressure in the right spot or breathing correctly into the unit's mouth. With the training, students learn the "feel" of giving quick, lifesaving emergency treatment.

CPR training has proven to increase the likelihood of survival from ventricular fibrillation. Many victims who would otherwise die are saved and return to normal activities. The training takes three to five hours for intensive practice and lectures. The donated mannequins will allow the Fire Department and Rescue force to maintain their CPR proficiency and continuously monitor training. The mannequins are a necessary tool to keep all members up-to-date with important CPR skills that are often relied upon in the community.

Coopersville Motors sponsored the Allendale Fire Department and Coopersville Rescue's applications to the foundation, whose charitable activities are supported by donations from National Automobile Dealers Association and Michigan Automobile Dealers Association members.

###

What: Presentation of Resusci® Anne CPR training mannequin
Where: Coopersville Motors Inc.
1098 O'Malley, Coopersville
When: April 4, 2006 at 3:00 p.m.