



MICHIGAN AUTOMOBILE DEALERS ASSOCIATION

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For immediate release

July 1, 2005

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Dealership presents CPR training mannequins to the Leelanau County Office of Emergency Management

Traverse City, Mich. -- Having the right tools for cardiopulmonary resuscitation (CPR) training can make the difference between life and death. Now this training will be a little easier in Leelanau County due to a donation from the National Automobile Dealers Charitable Foundation (NADCF).

On July 6, Gary Moss, owner of Grand Traverse Auto and long-time member of the Michigan Automobile Dealers Association, will present a set of four Little Anne™ CPR training mannequins to the Leelanau County Office of Emergency Management/9-1-1.

The training mannequins give signals telling when the trainee is applying appropriate pressure in the right spot or breathing correctly into the unit's mouth. With the training, students learn the "feel" of giving quick, lifesaving emergency treatment.

CPR training has proven to increase the likelihood of survival from ventricular fibrillation. Many victims who would otherwise die are saved and return to normal activities. The training takes three to five hours for intensive practice and lectures. The donated mannequins will allow the Office of Emergency Management to implement a training program for emergency responders and County personnel. The mannequins will also allow the County to offer CPR training to day-care centers, schools, public agencies and private citizens.

Grand Traverse Auto sponsored the County's application to the foundation, whose charitable activities are supported by donations from National Automobile Dealers Association and Michigan Automobile Dealers Association members.

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What: Presentation of Little Anne CPR training mannequins

Where: Grand Traverse Auto

3464 N. US 31 South, Traverse City

When: Wednesday, July 6, 2005 at 2:00 p.m.