



NORTHWOOD UNIVERSITY'S

11th Annual Scholarship Showcase

Fast Facts

- What:** Northwood University's 11th Annual Scholarship Showcase sponsored by Toyota Motor Sales, U.S.A. to benefit the university's scholarship funds which support academic achievements. This annual event is Northwood University's largest scholarship fundraiser.
- When:** Wednesday, October 17, 2007
6:30 p.m. VIP Sponsor Reception
7:00 p.m. General Reception and Silent Auction
7:30 p.m. Strolling Dinner and Entertainment
8:30 p.m. Program and Live Auction
- Where:** The Fillmore (formerly the State Theatre)
2115 Woodward Avenue (across from Comerica Park)
Detroit, Michigan
- Honorary Chair:** Jim Lentz
Executive Vice President
Toyota Motor Sales, U.S.A.
- Event Benefits:** Since 1997, this event has raised more than \$1.5 million in financial support from the automotive industry, dealer groups, Northwood alumni, and individuals to help students at Northwood University.
- Featured Auction Items:** Lexus LS 460 L, Neiman Marcus Spa Party, French Riviera Trip, Bowl Championship Series, American Idol Package and many more.
- Cost:** Individual Tickets begin at \$175
For sponsorship and ticket packages information see back.
- For Ticket Information:** All information is available by contacting Brian Parr or Nicole Gize of Northwood University at 248-649-7220 or you can e-mail questions to **ScholarshipShowcase@Northwood.edu**.



Pricing Details:

Package Pricing:

Platinum:

\$7,500*

Includes:

- Signage at the event
- 10 Reservations
- 6:30 p.m. VIP Sponsor Reception
- Acknowledgment during the program
- Recognition in NU's President's Society

Gold:

\$5,000*

Includes:

- Signage at the event
- 10 Reservations
- 6:30 p.m. VIP Sponsor Reception
- Recognition in NU's President's Society

Silver:

\$2,500*

Includes:

- Signage at the event
- 10 Reservations
- 6:30 p.m. VIP Sponsor Reception

Bronze:

\$1,750*

Includes:

- Signage at the event
- 10 Reservations

Individual Tickets:

Platinum:

\$750* (Includes 6:30 p.m. VIP Sponsor Reception)

Gold

\$500* (Includes 6:30 p.m. VIP Sponsor Reception)

Silver

\$250* (Includes 6:30 p.m. VIP Sponsor Reception)

Bronze

\$175*

* Payment in excess of \$140 per person, per place, is tax-deductible in accordance with Internal Revenue Service guidelines

Northwood University is committed to a policy of nondiscrimination and equal opportunity for all persons regardless of race, gender, color, religion, creed, national origin or ancestry, age, marital status, disability or veteran status. The University is also committed to compliance with all applicable laws regarding nondiscrimination.



NORTHWOOD UNIVERSITY'S

11th Annual Scholarship Showcase

Honorary Committee

Rod Alberts

Executive Director
Detroit Auto Dealers Association

Maggie and Bob Allesee

Dr. and Mrs. Lambert E. Althaver
Walbro Corporation
Trustee, Northwood University

B.N. Bahadur
Chairman, BBK

John W. Barfield
Founder
The Bartech Group, Inc.

Nick Binson '00
Director of Rehab Services
Binson's Home HealthCare Centers

Richard E. Blouse, Jr.
President & CEO
Detroit Regional Chamber

Mary Jane Bostick

Phillip Brady
President
National Automobile Dealers Association
Trustee, Northwood University

Bruce Brownlee
Senior Executive Administrator
Toyota Motor Engineering & Manufacturing
North America

Terry Burns
Executive Vice President
Michigan Automobile Dealers Association

John Ciszewski
Vice President of Marketing
Palace Sports and Entertainment

Dollie Cole**Todd Cote**

Dealer Sales and Service Manager
Toyota Financial Services

Helen and Tarik S. Daoud
President
Al Long Ford

Tamara Darvish '85
Vice President
DARCARS Automotive Group

Shirley and Bill '76 Demmer
President
Jack Demmer Automotive Group

Dick DeVos '81
President
The Windquest Group

Pam and Daniel DeVos '80
President & CEO
DP Fox
Trustee, Northwood University

Tracey Doi
Group Vice President, Chief Financial Officer
Toyota Motor Sales, U.S.A., Inc.

Clyde Dyson
General Manager
Toyota Cincinnati Central Region

Bruce W. Edwards, J.D. '72
Executive Director, Dealer Relations
General Motors Corporation

Dean Eisner
President and CEO
Manheim

Irma B. Elder
CEO
Elder Automotive Group
Trustee, Northwood University



NORTHWOOD UNIVERSITY'S

11th Annual Scholarship Showcase

Honorary Committee continued

Noralisa and Anthony Ferlito
Ferlito Construction, Inc.

Meg and Brady D. '95 Ferron
Vice President, Program Management
Aspen Marketing Services

Lynn and J Ferron
Partner
PriceWaterhouseCoopers
Trustee, Northwood University

Mike Fezzey
President and General Manager
WJR Radio

Charles Fortinberry
President
Clarkston Chrysler Jeep

Beth and Bob Fruin

Lois Sloan Gaigalas '75

Carl Galeana
President
Galeana Automotive Group

Kathy and Richard Genthe
President
Dick Genthe Chevrolet

Victor L. George '82
President
Victor George Chevrolet/Chrysler Jeep

Helen and George '70 Gorno
President
Gorno Ford, Inc.

James F. Gwaltney
Ford Motor Company

Dana L. Hargitt
General Manager
Toyota Motor Engineering & Manufacturing
North America

Marjorie and John Hohman
Chairman, Board of Trustees

Stephanie and Dick '68 Huvaere
President and CEO
Richmond Chrysler Dodge Jeep

Leo Jerome
President
Story Automotive Group
Trustee, Northwood University

Anthony S. Jerome, Sr.
President
Tamaroff Automotive Group

Stephen Landry
Executive Vice President,
NAFTA Sales Global Marketing, Service and Parts
Chrysler

Martin Leavitt
Partner
Sullivan and Leavitt, PC

Jeff Leestma
President
Automotive Hall of Fame, Inc.

Florine Mark
CEO
Weight Watchers Group

Ed McBrien '81
Chief Revenue Officer and Vice President
Coors-Molson Company

John McCandless
Midwest Regional Public Relations Manager
Toyota Motor Sales, U.S.A.



NORTHWOOD UNIVERSITY'S

11th Annual Scholarship Showcase

Honorary Committee continued

Kenneth G. Meade
Chairman
The Meade Group

Louis R. Merz
Aftermarket Growth Concepts

W. Howard Morris '81
Managing Partner
Prairie & Tireman

Sandy '65 and Dan Morrison
Director of Development
Oakland Family Services

Lynn C. Myers
General Motors Corporation (retired)

Millie and Bob Pastor

Cynthia and Bill Perkins
President
Bill Perkins Automotive Group

David R. Pitts
Director of Talent Development
Manheim Corporation Services

Marge Predeteanu

Maureen and Roy Roberts
Reliant Equity Investors

Pamela and Robert '82. Rossiter, Jr.
Chairman and CEO
Lear Corporation

Deborah and Michael P. Savoie
President
Mike Savoie Chevrolet

Joe Serra
President
Serra Automotive Group

Deborah and Mark J. '79 Snethkamp
President
Snethkamp Automotive Family

Robyn and Paul '76 Stanford
Les Stanford Chevrolet Cadillac Inc.

Jeffrey T. Stauffer '76
Senior Vice President, Global Group Marketing
Affinia Group Inc.

Lynn '68 and Terry L. Stinson

Dan Swartz
General Manager
Lexus Central Area

Robert L. Thibodeau, Jr.
President
Bob Thibodeau Ford

Wally Tsuha
Chairman and CEO
Saturn Electronics and Engineering

Steven A. Turner '76
Turner Luxury Properties

Marshall Vyletel '98
General Manager
Vyletel Buick Volkswagen

James Webb
Chairman
Aon Risk Services

Karen and Al Zehnder
Chairman
Zehnder's of Frankenmuth
Trustee, Northwood University



NORTHWOOD UNIVERSITY'S

11th Annual Scholarship Showcase

Our Sponsors

(as of 8/31/07)

Event Sponsor

Toyota Motor Sales, U.S.A.

Platinum Sponsors

Southeastern Michigan Chrysler Jeep and Dodge Dealers

Gold Sponsors

National Automobile Dealers Association

Detroit Automobile Dealers Association

Chrysler Financial

Silver Sponsors

ADP

Maggie and Bob Allesee

Lois Sloan Gaigalas

Dick Genthe Chevrolet

General Motors Corporation

Merollis Chevrolet

Enterprise Rent-A-Car

Bronze Sponsors

Dick Huvaere Richmond Chrysler Dodge Jeep

Greater Cleveland Automotive Dealers' Association