

DRIVING MICHIGAN'S ECONOMY

Annual Contribution of Michigan's New-Car Dealers

NUMBERS REFLECT ANNUAL ECONOMIC ACTIVITY DURING 2014.



www.nada.org/StateEconomy

596

DEALERSHIPS
(New Car)



74,569*

TOTAL JOBS
(Created by Dealerships)

60

EMPLOYEES
(Average per Dealership)



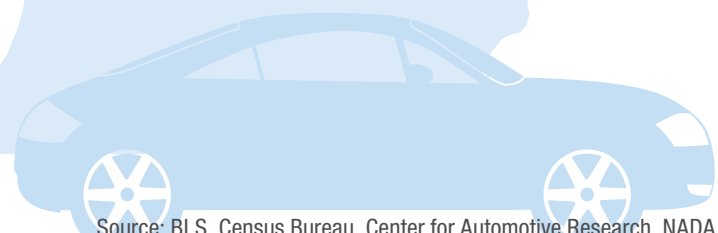
\$570 MILLION**
Income Taxes Paid

\$2.0 BILLION
Payroll

\$55,749
Average Annual Earnings

\$17.4 BILLION
Total Sales

14.5%
Total Retail Sales



*Includes 35,835 direct jobs and 38,734 indirect and induced jobs.

**Includes income taxes paid for direct, indirect and induced jobs.

Source: BLS, Census Bureau, Center for Automotive Research, NADA.



National Automobile Dealers Association | www.nada.org

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