



MICHIGAN AUTOMOBILE DEALERS ASSOCIATION

P.O. Box 2525 • East Lansing, Michigan 48826-2525 • (517) 351-7800 • (800) 292-1923 • (517) 351-3120 fax

Please help us recognize MADA dealers who exemplify what it means to be upstanding community members. Review the following and nominate a dealer you believe deserves to be recognized. Nomination forms can be returned to MADA by fax at (517) 351-3120 or via e-mail at skniss@michiganada.org.



Dealer Education Award

The TIME Dealer of the Year program honors new-car dealers in America who exhibit exceptional performance in their dealerships and perform distinguished community service.

Dealer nominee requirements:

- Must be a franchised new-car dealer.
- Must be a member of the National Automobile Dealers Association, a state dealer association and, if applicable, a local association.
- Must be the actual operating head of the dealership as designated in the franchise paragraph of the factory agreement, or the owner's designated agent with full authority for business operations for a minimum of one year with recognition by the sponsoring dealer association as the dealership's voting representative.
- Must have a presence in the dealership's offices during at least 60 percent of business hours, actively managing the dealership.
- Must have at least a five-year record of active participation in affairs of the nominee's state or local dealer association.
- Must agree to be available for participation in the TIME Magazine Dealer of the Year Award activity during the year following selection (held at the NADA Convention).

Please note: Current NADA directors are not eligible for this award; the MADA president must be out of office for three years before he or she can be nominated.

I wish to nominate the following dealer for the TIME Magazine Dealer of the Year Award:

Nominee _____
 Dealership _____
 City _____

This award recognizes individuals in the automotive marketing field who have made noteworthy contributions to public or private education inside or outside of the industry.

Dealer nominee requirements:

- Must be a dealer principal in the automotive marketing field.
- Must agree to be available to participate in the Northwood Dealer Education Award activity during the year following selection (held at the NADA Convention).

I wish to nominate the following dealer for the Northwood Dealer Education Award:

Nominee _____
 Dealership _____
 City _____

Nominator _____
Company _____
Phone number _____
E-mail _____