

All-New Zurich Offering!



Zurich Service Advisor Training

Powered by Steve Shaw



Limited Seats Available
Register Today!

One day Service Advisor Training!

This dynamic training session will motivate and inspire your team to excel in their role. Topics will include:

- Menu selling
- Why Customers Buy
- Presenting a Multi-Point Inspection
- Creating Amazing Presentations
- Advanced Objection Handling
- And much more...

Don't Miss Out! Seats are Limited!

September 12th, 2018 - 9:00 AM till 4:00 PM
Michigan Auto Dealers Association
1500 Kendale Blvd, East Lansing, MI 48823

Discounted Rate Available

Zurich F&I Customers: \$299
All other Dealerships: \$399

Secure your spot today by completing the registration form!



Meet the Trainer: Steve Shaw

Steve is a Professional Speaker and Trainer. Steve holds various educational accomplishments including an MBA and PhD. He has trained thousands of service personnel; he trains Service Advisors to SELL. Steve has created the ultimate service advisor training program which is being used in dealerships worldwide. Whether it is the entry-level express advisor to the veteran consultant, Steve has proven to get results.

Seminar Attendees:

Order Steve Shaw's Master of the Waiting Room for a discounted price of \$50



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A1-112010955-A (05/18) 112010955