

Dealer Advisory

March 17, 2020



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Clarification on Gov. Whitmer's Assemblages of 50 Order

At this time, dealerships are *not* affected by the assemblages of 50 closure requirements set forth in [Executive Order 2020-11](#).

As you know, Governor Whitmer has announced many executive orders (EO) during the past few days regarding the spread of COVID-19 (Coronavirus). Her most recent, Executive Order 2020-11, pertains to a certain set of assemblages and events. This EO has caused a lot of confusion.

There are a number of exceptions listed in the EO. Of particular interest to dealers is the exception for assemblages for the purpose of mass transit and the purchase of groceries or **consumer goods**. (See wording from the EO, below). Automobiles would be considered a significant and important consumer good, sold at dealerships, meaning dealerships are currently exempt from the assemblages of 50 restrictions.

The executive order also reminds us about non-public business areas. Please make sure to enforce the policy of not allowing customers to enter your technician/repair area or the collision shop area. This is a great way to help meet social distancing guidelines and keep these employees from the public.

It also states that even though some businesses are exempt, they should still attempt to manage the number of people in a specific area, which would apply to a dealership's sales area.

This is a fluid situation and changes rapidly. Please feel free to contact your association with questions. We will update you as new developments occur.

(A portion of Executive Order No. 2020-11)

Acting under the Michigan Constitution of 1963 and Michigan law, I order the following:

1. Beginning on March 17, 2020 at 9:00 am, and continuing through April 5, 2020 at 5:00 pm, all assemblages of more than 50 people in a single indoor shared space and all events of more than 50 people are prohibited in this state. A single indoor shared space includes but is not limited to a room, hall, cafeteria, auditorium, theater, or gallery. The prohibition on assemblages set forth in this section does not apply to:

- (a) health care facilities;
- (b) workplaces or portions thereof not open to the public;
- (c) the state legislature; and
- (d) assemblages for the purpose of mass transit, the purchase of groceries or **consumer goods**, or the performance of agricultural or construction work

While this order continues to permit certain assemblages and events, these assemblages and events should only occur as necessary and in adherence with the measures needed to mitigate the potential transmission of COVID-19, including social distancing, proper hand hygiene and respiratory etiquette, and using electronic communication platforms in lieu of in-person interaction as feasible.

Please contact DADA at (248) 643-0250 or MADA at (800) 292-1923 if you have any questions.

*This advisory has been prepared in conjunction with
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