



**GENERAL MOTORS
EXECUTIVE
MASTER OF BUSINESS
ADMINISTRATION**

THE DEVOS DIFFERENCE

GM EXECUTIVE MBA PROGRAM

Business is instilled at Northwood University's DeVos Graduate School and is built upon a foundation of ethics, responsibility and the benefits of free-enterprise. Utilizing academically and professionally qualified faculty with real-world industry experience, the DeVos Graduate School's business-only focus and results-oriented curriculum will transform potential into performance. Our approach sets us apart, too.

The GM Executive MBA Program offers a rigorous curriculum designed specifically for corporate, retail and field employees of GM. Our students engage in an educational journey rooted in a unique, student-centered learning model. The integrated curriculum and problem-based methodology delivers results that make a difference in today's global marketplace.

PROGRAM OVERVIEW

Students who are looking to advance their management and leadership skills will find themselves in a transformational environment with like-minded business professionals in the GM Executive MBA Program who are driven by:

- Personal motivation to solve problems and think innovatively to advance a common goal
- A strong desire to succeed and positively impact their own lives and their organizations through an understanding and appreciation of various viewpoints
- The aspiration to have greater impact on the bottom line by optimizing key drivers of performance

In just 24 short months, the fully-accredited GM Executive MBA Program will offer you an opportunity to immediately apply your learnings to the workplace, participate in the system-wide MBA capstone event, and engage in a capstone project with financial impact to help advance your career to the next level.



**DEVOS
GRADUATE
SCHOOL**

NORTHWOOD UNIVERSITY

800.622.9000

devos@northwood.edu
northwood.edu/graduate
gm.northwood.edu

GM EXECUTIVE MBA PROGRAM

The GM Executive MBA Program is ideal for GM employees with professional work experience who want to expand their knowledge and skill-sets in a multi-disciplinary program.

Core Courses	10	Courses	30	Credit Hours
Capstone Courses	2	Courses	6	Credit Hours
Program Totals	12	Courses	36	Credit Hours

CUSTOMIZED IMPACT

One-third of the GM Executive MBA Program is **customized for GM**, including an individual capstone project that is designed to yield a significant financial impact.

INTEGRATED CURRICULUM



"I definitely recommend the GM Executive MBA Program at the DeVos Graduate School. The structure of the program encouraged me to reflect on business application of concepts. I was able to apply my learning to real-world situations throughout the MBA program and see immediate results. The culminating capstone project was a highlight of the program, demonstrating my strategic planning and leadership skills within my organization."

- Sally Vlietstra, MBA | Senior Manager, Center of Learning

ADMISSIONS

Please visit gm.northwood.edu for more information about the GM Executive MBA. Federal graduate loans will be available for those who qualify.

Contact a Northwood University
Admissions Representative
at **800.622.9000** or
devos@northwood.edu

