

Driving Michigan's Economy

Annual Contribution of Michigan's New-Car Dealers

Numbers reflect annual economic activity during 2015.



602

DEALERSHIPS
(new car)



73,362

TOTAL JOBS
(created by dealerships)

Includes 35,255 direct jobs and
38,107 indirect and induced jobs.



60

EMPLOYEES
(average per dealership)



\$2B

PAYROLL

\$55,866

Average Annual
Earnings

\$682M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



\$25.7B

TOTAL SALES

21.4%

Share of Total
Retail Sales in State



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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